



25 June 2015

## SCOTLAND'S COMMISSIONER FOR CHILDREN & YOUNG PEOPLE BACKS CHILDREN AND YOUNG PEOPLE'S DIGITAL RIGHTS CAMPAIGN

Scotland's Commissioner for Children and Young People, Tam Baillie, today (25 June 2015) became the first signatory for the iRights coalition in Scotland since Young Scot became the iRights strategic lead in Scotland. The iRights coalition aims to make the internet and surrounding digital world a better and more empowering place for all children and young people.

Recognising that digital technology is a fundamental part of young peoples' lives, iRights and Young Scot believes that these technologies must be designed and delivered with young peoples' needs specifically in mind.

iRights is a framework of five clear and simple principles to enable children and young people to access the internet creatively, knowledgeably and fearlessly. These principles translate the existing rights of young people under the age of 18 from the physical into a digital world context. The five iRights are:

- **The right to remove:** to easily edit or delete online content they have created, and access simple and effective ways to dispute online content about them.
- **The right to know:** to know who holds and profits from their information, what their information is being used for, and whether it is being copied, sold, or traded.
- **The right to safety and support:** to be confident they will be protected from illegal practices, and supported if confronted by troubling and upsetting scenarios online.
- **The right to make informed and conscious choices:** to engage online but also to disengage at will and not have their attention held unknowingly.
- **The right to digital literacy:** to be taught the appropriate skills to use and critique digital technologies and be confident in managing new social norms.

Louise Macdonald OBE, Chief Executive of Young Scot, said: "We're delighted that Scotland's Commissioner for Children and Young People has pledged its support to help Young Scot and iRights make the internet a safer place for young people. Digital technology is a huge part of young people's lives so it's of paramount importance that we work together to ensure that young people understand their rights when it comes to digital technology."

For more information on iRights, visit [www.youngscot.net/young-scot-announce-partnership-with-irights/](http://www.youngscot.net/young-scot-announce-partnership-with-irights/)

**ENDS**

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